

# About ISPOR

## Improving healthcare decisions



## We believe in...

### **Improving healthcare decisions.**

We believe that every healthcare decision should be informed by the best scientific research derived from rigorous, proven methodologies. Toward that goal, the Society's mission is to promote health economics and outcomes research (HEOR) excellence to improve decision making for health globally.

### **Considering viewpoints from all stakeholders.**

We believe that by including a wide variety of stakeholder viewpoints, the Society can best serve its 20,000 individual and chapter members from 110+ countries worldwide. As a global resource of unbiased information and as a catalyst for innovation in the HEOR field, the Society's membership includes researchers and academicians, assessors and regulators, payers and policymakers, the life sciences industry, healthcare providers, and patient engagement organizations.

### **Fostering leadership through collaboration.**

We believe that we are building a better ISPOR together. Working collaboratively with members to develop consensus-driven reports sets the standard for good practices in HEOR. The Society has earned an international reputation for research excellence based on its Good Practices for Outcomes Research Reports, Health Technology Assessment Central, Scientific Presentations Database, and other valuable tools that serve the HEOR community.

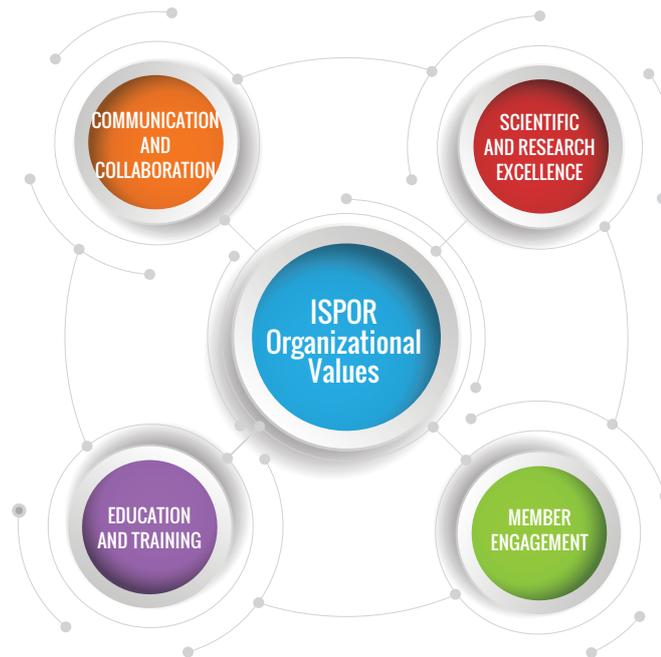
### **Shaping the future through innovation.**

We believe that HEOR can transform healthcare. ISPOR is leading at a time when solid approaches to decision making are more important than ever. As a result, the Society has developed several strategic initiatives that provide leadership in emerging areas that are transforming the field. ISPOR's current strategic initiatives include Value Assessment Frameworks, Real-World Evidence, Health Technology Assessment, and Patient Engagement in HEOR, among others.

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# Our Strategic Focus

ISPOR's strategy focuses on core pillars designed to improve the science, education, and global engagement of its members and the HEOR community:



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## About ISPOR

ISPOR, the professional society for health economics and outcomes research, is an international, multistakeholder, nonprofit dedicated to advancing HEOR excellence to improve healthcare decisions. The Society is the leading source for scientific conferences, peer-reviewed and MEDLINE®-indexed publications, good practices guidance, education, and HEOR resources in the field.

Founded in 1995, the Society has been providing unbiased leadership in the field for more than 20 years. Our strategy is designed to improve the science, education, and global engagement of its members and the HEOR community through scientific and research excellence, member engagement, education and training, communication and collaboration, and organizational values.

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## Join Us

ISPOR's 20,000+ individual and regional chapter members play a critical role in the Society's mission to promote HEOR excellence *to improve decision making for health globally*.

**For more information, visit us at [www.ispor.org/membership](http://www.ispor.org/membership)**



The professional society for health economics and outcomes research

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